



January 29, 2024

**Re: Price Increase Notice**

Cougar Paws

We have recently received a price increase from our supplier Cougar Paws. All Cougar Paw products will receive a 5%-30% increase effective February 1, 2024.

All orders shipped on or after the effective date will be subject to new pricing. All orders shipped prior to the effective date will be fulfilled at current pricing.

In the meantime, if you have any questions or require further information, please feel free to reach out to your Territory Account Manager.

As always, thank you for your continued business.

Respectfully,

The Gibson Team