



Louisville Ladder Corp  
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## PRICE ANNOUNCEMENT

As the leader in the Canadian ladder market, we have taken advantage of our expertise and investments in product development, competitive global sourcing, continuous process improvements and technology to control costs. However due to rising operating and material costs a price increase is unavoidable.

**A general price increase of 2.7% will be effective Jan 1st, 2021**

Recognizing any cost increase is difficult, we have put forth every effort to minimize this impact. This increase is a measure to ensure a sustainable future and allow us to continue providing the finest ladders in market while meeting our obligations to you, our valued partner.

Sincerely,

A handwritten signature in blue ink, appearing to read "Mike Dunlop".

Mike Dunlop  
Sales & Marketing Manager (Canada)  
**Louisville Ladder Corp**