



April 11, 2023

Dear DaVinci Customer:

During the past year we have made great strides with the introduction of Province™ Slate. The marketplace has widely accepted the authentic appearance of our single-width composite slate product along with its competitive pricing.

Given the advancement and success of Province Slate and the rising cost to manufacture Bellaforté, we have decided to **discontinue production of Bellaforté Slate products**. As of May 1, 2023, we will no longer offer Bellaforté Slate.

At DaVinci, we're always striving to make changes that benefit you and your customers. We did this 13 years ago when we introduced Bellaforté products to the marketplace. The unique, innovative design of Bellaforté made composite products more affordable for homeowners across America. Now, with Province Slate we have created a newer advancement that looks even more authentic and still maintains cost efficiencies.

As we move through this year, Bellaforté Shake will still be widely available. However, the cost to manufacture continues to increase which results in **an 8% price increase on Bellaforté Shake effective May 1, 2023**.

I'm sure it will be no surprise to learn that we're working diligently to add a shake product to the Province family of composite tiles. We hope to launch in early 2024. Our focus is on producing a new shake tile that will offer the same depth of traditional beauty as you've discovered in Province Slate.

Thank you for your business with DaVinci Roofscapes. We deeply appreciate your continued support of our company and the products we produce.

Sincerely,

Mark Pagel
General Manager
DaVinci Roofscapes