



BUILDING PRODUCTS OF CANADA CORP

PRF-23-281-E

COMMUNIQUÉ

Date: October 23rd, 2023

To: All Customers - Eastern Canada & Eastern United States

Subject: New BP Signature Laminated Shingle

Signature ROOFING BY DESIGN

Building Products of Canada Corp. is proud to announce the November 1st, 2023 launch of **Signature**, an extraordinary asphalt shingle designed to redefine modern roof design. Signature combines exceptional wind resistance, a stunning selection of captivating colours created by the **BP Chroma Colour Lab** and groundbreaking colour-combination designs.

Signature shingles give today's homeowner the ability to express their unique style and personality on their roof without compromising the superior technical performance they expect.





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Unparalleled Wind Resistance:

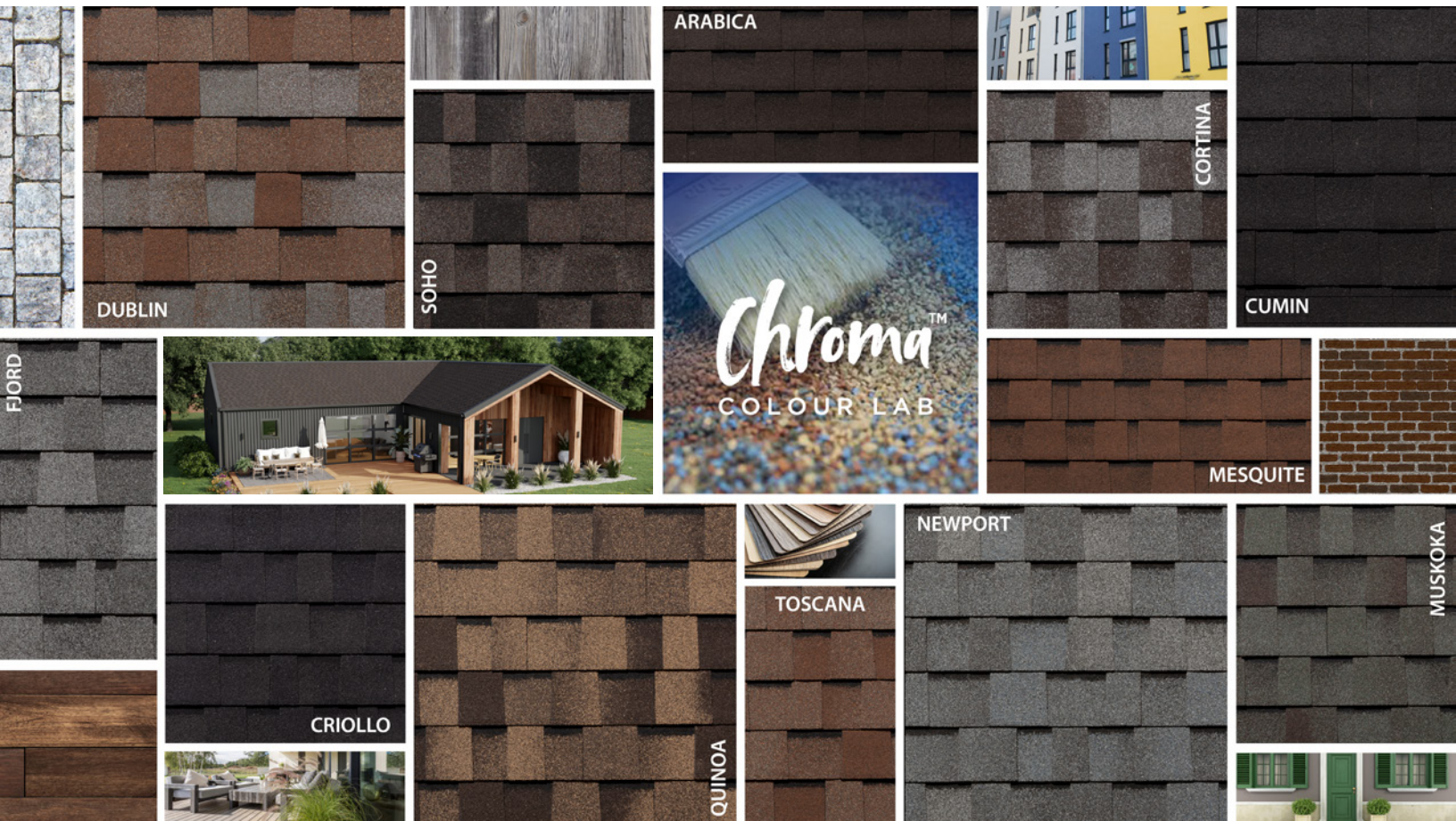
Signature sets a new standard in wind resistance, providing comprehensive protection for structures. It comprises two critical elements:

Advanced Sealant Technology: Powered by **Weather-Tite® Plus** Technology, Signature's improved sealant technology offers long-term resistance to wind damage. This cutting-edge sealant formulation and design ensures optimum adhesion and protection against the elements, securing your investment for years to come. Featuring both the **Hurricane Band®** and **Weather-Tite® Band**, Signature comes with a **220 km/h standard wind warranty**.

Improved Nail-Pull-Through Protection: Signature's **high nail pull-through resistance** ensures superior strength and stability during construction, establishing a solid foundation that safeguards against immediate wind-related damage until the sealant technology is heat activated.

Captivating Colours by BP Chroma Colour Lab:

Signature offers a stunning selection of twelve (12) captivating colours meticulously crafted in by the BP Chroma Colour Lab. Drawing inspiration from emerging design trends, the BP Chroma Colour Lab has curated a collection of contemporary takes on traditional shingle colours that seamlessly harmonize with both modern and traditional architectural styles. From elegant neutrals to striking statement hues, each Signature colour adds depth, character, and sophistication to home exteriors.





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Groundbreaking Profusio Colour Combinations:

Signature introduces groundbreaking **Profusio** colour combinations, a revolutionary feature that empowers homeowners to express their individual style and creativity. Created by the **BP Chroma Colour Lab**, Profusio harmoniously combines multiple Signature colours on the same roof. This innovative concept allows homeowners to achieve captivating and unique colour blends, setting their homes apart with a one-of-a-kind look that reflects their personal aesthetic.



BP's commitment to innovation and customer satisfaction is at the heart of the Signature development. This breakthrough asphalt shingle delivers exceptional performance and unrivaled aesthetic possibilities, empowering homeowners, contractors, and professionals alike to elevate their roofing projects.

For more information about Signature, including specifications, Profusio, the BP Chroma Colour Lab, and the comprehensive benefits it offers, please visit our website at bpcan.com or contact our knowledgeable sales team.

Building Products of Canada Corp.



Signature

ROOFING BY DESIGN

COLLECTION OF 12 STUNNING COLOURS CRAFTED BY THE **Chroma™** COLOUR LAB



ARABICA
RL300LARAB



CORTINA
RL300LCORT



CRIOLO
RL300LCRIO



CUMIN
RL300LCUMI



DUBLIN
RL300LDUBL



FJORD
RL300LFJOR



MESQUITE
RL300LMESQ



MUSKOKA
RL300LMUSK



NEWPORT
RL300LNEWP



QUINOA
RL300LQUIN



SOHO
RL300LSOHO



TOSCANA
RL300LTOSC



USE MONT-BLANC SHINGLES FOR HIP & RIDGE

MONT-BLANC CUMIN	RH410LCUMI
MONT-BLANC ARABICA	RH410LARAB
MONT-BLANC CRIOLLO	RH410LCRIO
MONT-BLANC NEWPORT	RH410LNEWP
MONT-BLANC CORTINA	RH410LCORT
MONT-BLANC MUSKOKA	RH410LMUSK

MONT-BLANC FJORD	RH410LFJOR
MONT-BLANC TOSCANA	RH410LTOSC
MONT-BLANC MESQUITE	RH410LMESQ
MONT-BLANC SOHO	RH410LSOHO
MONT-BLANC QUINOA	RH410LQUIN
MONT-BLANC DUBLIN	RH410LDUBL

SIGNATURE SPECIFICATIONS

Bundles /pallet	Avg. Coverage / Bundle
48	3.06m ² (32.9 pi ²)

DIMENSIONS (APPROX.)	EXPOSURE	COVERAGE / BUNDLE	INSTALLATION	APPLICABLE STANDARDS	WARRANTY PERIOD (YEARS)
42" × 14" (1 067 mm × 356 mm)	6" (152 mm)	32.9 ft ² (3.06 m ²)	Standard slope: ≥ 1:3 (4/12) Low Slope: ≥ 1:6 (2/12) à < 1:3 (4/12)	Meet FM 4473 Class 3 Impact Resistance CSA A123.5, CSA A123.51, CSA A123.52 ASTM D3462, ASTM D3018, ASTM D7158 – Class H, ASTM D3161 – Class F UL 790 Fire Resistance A CAN/ULC S107, and ASTM E108 Fire Resistance Class A	Lifetime Limited