



Fw: NOTICE TO CUSTOMERS-PRICE INCREASE

From Gloria Cairns <gloria@gibsonsupplies.com>
Date Thu 2/19/2026 1:52 PM
To Pricing Department <pricingdept@gibsonsupplies.com>

From: Ideal Roofing <info@newsletter.idealroofing.ca>
Sent: Thursday, February 19, 2026 11:52 AM
To: Gloria Cairns <gloria@gibsonsupplies.com>
Subject: NOTICE TO CUSTOMERS-PRICE INCREASE



Ottawa, February 19th, 2026

Subject: Price Increase

To our valued customers,

Since November 2025, Canadian steel mills have consistently implemented monthly price increases, citing strong demand for steel products, reduced inventory levels, lower import volumes, and rising costs from paint suppliers.

In January, the Canadian government introduced additional import restrictions and quota measures. As a result, many competitors have been required to source material from domestic mills, further tightening supply and increasing demand for Canadian-produced steel. These market conditions have enabled mills to continue raising prices, with further increases anticipated through April.

Several of our products, including flat rolled steel sheets, coils, and steel deck have already been impacted by these cost escalations and have been adjusted accordingly to reflect the higher input costs.

Therefore, effective May 4th, 2026, Ideal Roofing will be increasing by 8 to 15% on all steel products. All orders at current price must be placed by 5pm on May 1st, 2026, and delivered by the following deadline.

We take pride in sourcing our materials from Canadian steel mills and remain committed to supporting domestic production. As the largest Canadian family-owned

and operated buyer of pre-painted steel roofing and siding from Canadian mills, we value the strength and reliability of these partnerships.

We sincerely appreciate your continued support and the trust you place in our business. Updated price lists will be distributed shortly. Should you have any questions or require further clarification, please do not hesitate to contact your Outside Sales Representative.

Patric Saint-Denis



Vice-President, Sales

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