



Montreal, Quebec

April 17, 2026

For immediate release

Subject: May 2 price increase

Dear Customer,

Please be advised that our bulk and packaged roofing asphalt prices are going up 10% on May 2, 2026. All Bitumar and CAI shipments on or after May 2 will be invoiced at the new prices regardless of the order date. All orders should be placed for immediate shipments. As our inventory is limited, we will allocate the bags and kegs based on your last year purchases. We will communicate with you for the details.

It would be a good practice to start quoting now with the new May 2 prices. We also recommend to the roofers to add an escalation clause in their contracts in order to protect their business from further increases.

Thank you for your support.

The management of Bitumar.